



WUNDERFLATS

PRESS RELEASE

Housing Infrastructure for Milan: Wunderflats Launches in Italy with 460 Apartments

Housing platform now active in eight European countries

Milan/Berlin, March 18, 2026 – The European housing platform Wunderflats is expanding to Italy, launching with a national portfolio of 460 verified apartments, including 345 units in Milan alone. This brings its Europe-wide portfolio to more than 63,000 units. Despite Milan's importance as an international business hub, finding accommodation from abroad often remains a hurdle for skilled workers' mobility due to local requirements. Wunderflats closes this gap with a standardized, digital rental process.

Housing as a Location Factor for the Modern Working World

Lombardy is the economic engine of Italy, increasingly attracting international companies from the finance, tech, and design sectors. Milan relies on cross-border mobility. Wunderflats provides the necessary infrastructure with ready-to-move-in apartments for professionals moving to Italy's economically strongest region for projects or new career steps.

Wunderflats makes it possible to rent fully furnished apartments for a minimum of one month in a completely digital and legally secure manner. Identity and credit checks, standardized contracts, and verified listings ensure reliability for tenants and landlords alike.

Professionalization of the Private Rental Market

In addition to institutional providers, Wunderflats specifically integrates private landlords in Milan. The model focuses on flexibility and security, offering a structured alternative to short-term tourist rentals: landlords retain full control over rental periods and availability while benefiting from predictable income and a structured verification process for tenants.

"Renting across borders often fails due to language barriers or a lack of local documents. With Wunderflats, we make moving to Milan simpler and safer for everyone involved: professionals can find their apartment with just a few clicks from abroad, while we take care of the tenant verification for landlords. We support both sides with our multilingual team," says **Laura Lochmann, Expansion Manager for Italy**.

Standardization Against Structural Barriers

Wunderflats reduces the complexity of the traditional rental market through digital standards. "Milan is our first market in Italy, as the city has the highest density of international professionals in the country," explains **Jan Hase, CEO of Wunderflats**. "While the local economy and the growing finance and tech sector rely on cross-border mobility, the housing market is still largely organized for local demand. Our goal is to provide the infrastructure that enables people to live and work anywhere in Europe through a fair process that removes bureaucratic hurdles. With our market entry in Italy and three other countries, we are taking a decisive step closer to this vision."

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Strategic Growth in Europe

Italy is a central pillar of Wunderflats' European growth strategy, alongside Germany, Austria, France, and Belgium. Simultaneously with the market entry in Italy, the company is also launching in Spain, Portugal, and Switzerland. Wunderflats is now present in a total of eight European countries. The expansion is a direct response to increasing mobility within the EU: according to Eurostat, 47% of all moves are work-related.

"We are now transferring our proven processes to the Italian market," Jan Hase continues. "For landlords and tenants in Milan, this means legal certainty through verified contracts and efficiency through digital processing. In doing so, we are contributing to an inclusive European labor market."

In existing markets, the average occupancy rate for listings is 95%, with an average rental period of five months. This makes Wunderflats a flexible alternative to traditional long-term rentals without the regulatory and operational risks of tourist rentals. Wunderflats plans to enter further European core markets in the coming months to expand its digital rental infrastructure across the continent.

About Wunderflats

Wunderflats makes it easy to find fully furnished apartments for a minimum rental period of one month. Ideal for professional relocations, stays abroad, or other life changes. Wunderflats makes renting in Europe safe and straightforward.

The Berlin-based company was founded in 2015 by Jan Hase and Arkadi Jampolski. It brings together verified landlords with carefully screened tenants. Wunderflats is part of the infrastructure that supports modern living and working in Europe. By renting out apartments that would otherwise often remain unused, the company helps to make efficient use of living space.

Currently, over 63,000 apartments are listed, and Wunderflats employs a staff of more than 150.

For more information, visit www.wunderflats.com.

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